

Bright Lights, High Hopes Gala: A World Diabetes Day Celebration

BRIGHT LIGHTS, HIGH HOPES: A WORLD DIABETES DAY CELEBRATION TO BENEFIT JOSLIN DIABETES CENTER

DATE: World Diabetes Day, Saturday, November 14, 2009
LOCATION: Seaport Hotel, Boston, Massachusetts
TIME: 6:00 PM – Midnight

GALA COMMITTEE CO-CHAIRS
Ray and Shannon Allen
Rich and Anna Cheshire Levitan

AUCTION CO-CHAIRS
Laura and Geoffrey Rehnert

The Bright Lights, High Hopes Gala celebrates and honors caregivers and patients, researchers and donors who all help position Joslin as the best investment in the fight against diabetes. This fabulous black-tie event benefits Joslin Diabetes Center's **High Hopes Fund**, which generates critical support for Joslin's clinical, research and educational programs.

At the 2008 Gala, we honored Walker Allen, the infant son of Celtics superstar, Ray Allen, and his wife, Shannon. Close to 600 sponsors and guests helped generate nearly \$500,000 in support.

Our 2009 Gala guests will enjoy a lively cocktail reception, live and silent auctions, a gourmet meal and live music. In celebration of World Diabetes Day and our High Hopes Gala, the entire City of Boston will be lit in Diabetes-Blue. Please add this signature Boston event to your fall 2009 calendar and budget. *Sponsorship opportunities are available now.*

ABOUT JOSLIN DIABETES CENTER

Joslin Diabetes Center is the world's preeminent diabetes research and clinical care organization. Joslin is dedicated to ensuring people with diabetes live long, healthy lives and to offering real hope and progress toward diabetes prevention and a cure. Founded in 1898 by Elliott P. Joslin, M.D., Joslin is an independent nonprofit institution affiliated with Harvard Medical School. For more information about Joslin, call 1-800-JOSLIN-1 or visit www.joslin.org.

To confirm your participation or to learn more, please contact:

Development Officer, Special Events
617.732.2513
rico.mochizuki@joslin.harvard.edu



Anna Cheshire Levitan, Shannon Allen
and Tiffany Ortiz



Joslin Board Chairman Kevin Conley
and his wife Rikki



Shannon Allen, Celtics legend JoJo White and
Joslin's Chief of Pediatrics, Lori Laffel, M.D., MPH



Gala Committee Co-Chairs

Ray and Shannon Allen
Rich and Anna Cheshire Levitan

Auction Co-Chairs

Laura and Geoffrey Rehnert

Committee Members

Renee Aisenberg
Gerard and Emily Branka

Camille Brown
Jim and Clemmie Cash
Kevin and Rikki Conley
Amy Deperrior
Billy Evers
Kevin and Brandi Garnett
Flora M. Gaudet
Wyc and Corinne Grousbeck
Dr. Lawrence and Wendy Handler
James "Jimmy Jam" and Lisa Harris

Jim and Jackie Jenkins-Scott
Steve and Nada Kane
Dr. Lori and Glen Laffel
Chuck and Ann Lagasse
Doug Lee
Matt Meyersohn
Harry and Sharon McCormick
Charles Ojoko
David and Tiffany Ortiz
Steve and Judy Pagliuca

Jim and Kim Pallotta
Paul Pierce and Julie Landrum
Timothy Ramsey and Ann Marie Kreft
Steve and Audrey Epstein Remy
Enza Sambataro-Youkilis
Janice M. Saragoni
Kathleen Welsh
Forrest and Keisha Whitaker
Tobias and Kristin Welo

\$100,000

Platinum Sponsor

- Twenty priority seats
- Ten tickets to V.I.P. reception in the Lighthouse Room
- Corporate logo printed on invitations and program book
- Full-page, four-color inside cover ad in program book
- Corporate logo and thank you on video screens
- Acknowledgement at event from the stage
- Complementary parking for all guests
- Two Elegant Suites at the Seaport Hotel

\$50,000

Gold Sponsor

- Ten priority seats
- Six tickets to V.I.P. reception in the Lighthouse Room
- Full-page, four-color center ad in program book
- Acknowledgement at event from the stage
- Complimentary parking for all guests
- One Elegant Suite at the Seaport Hotel

\$25,000

Silver Sponsor

- Ten priority seats
- Four tickets to V.I.P. reception in the Lighthouse Room
- Full-page, black and white ad in program book
- Acknowledgement at event from the stage
- Complimentary parking for all guests

\$10,000

Table Sponsor

- Table for 10
- Full-page, black and white ad in program book
- Additional thank you in program book

\$1,000

V.I.P. Ticket Sponsor

- One ticket to V.I.P. reception in the Lighthouse Room
- One ticket to event
- Thank you in program book

ADVERTISING OPPORTUNITIES

AD SIZE

Full-page, four-color, back cover ad

Price: \$5,000

Trim: 5" w x 8" h

Full-page, four-color ad

Price: \$2,500

Trim: 5" w x 8" h

Full-page, black & white ad

Price: \$1,500

Trim: 5" w x 8" h

Half-page, black & white ad

Price: \$750

Trim: 5" w x 3 3/4" h

Quarter-page, black & white ad

Price: \$500

Trim: 2 1/2" w x 3 3/4" h

Business card ad

Price: \$250

Trim: 3 1/2" x 2"

Listing

Price: \$100

All artwork must be received by

October 1, 2009. We accept digital artwork and files via email and CD. Acceptable formats include: Adobe InDesign, Photoshop, PDF or Illustrator. Please include .125" bleeds.

Please send electronic submissions to rico.mochizuki@joslin.harvard.edu

BRIGHT LIGHTS *High Hopes*

A WORLD DIABETES DAY CELEBRATION TO BENEFIT JOSLIN DIABETES CENTER

SATURDAY, NOVEMBER 14, 2009

BOSTON, MASSACHUSETTS

YES, YOU CAN COUNT ON MY SUPPORT AS A SPONSOR OF JOSLIN DIABETES CENTER'S 10TH ANNUAL BRIGHT LIGHTS, HIGH HOPES GALA.

SPONSORSHIP LEVEL:

- Platinum Sponsor: \$100,000
- Gold Sponsor: \$50,000
- Silver Sponsor: \$25,000
- Table Sponsor: \$10,000
- V.I.P. Ticket Sponsor: \$1,000
- Ticket: \$500

ADVERTISEMENT SPONSORSHIPS:

- Full-page, four-color, back cover ad: \$5,000
- Full-page, four-color ad: \$2,500
- Full-page, black & white ad: \$1,500
- Half-page, black & white ad: \$750
- Quarter-page, black & white ad: \$500
- Business card ad: \$250
- Listing: \$100

- My employer will match my donation in the amount of: _____
- I am unable to attend; please accept my donation in the amount of: _____

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please charge payment to my:

- VISA
- MasterCard
- AMEX
- Discover
- Other

Name on Card: _____

Card Number: _____ Exp Date: _____

Signature: _____

- I have enclosed a check made payable to:

Joslin Diabetes Center

Please send checks to:

Development Office
Joslin Diabetes Center
One Joslin Place, 7th floor
Boston, MA 02215

For sponsorship inquiries, please contact:

Heather Sullivan at (617) 264-2785 or
heather.sullivan@joslin.harvard.edu

BRIGHT LIGHTS *High Hopes*

A WORLD DIABETES DAY CELEBRATION TO BENEFIT JOSLIN DIABETES CENTER
SATURDAY, NOVEMBER 14, 2009
BOSTON, MASSACHUSETTS

2009 Auction Donation Form

Yes, I/We would like to donate the following item(s) to the **Bright Lights, High Hopes Auction**:

Item: _____

Value: \$ _____ Item is enclosed: Yes / No (or) Item will be shipped on: ____/____/____

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

**Joslin Diabetes Center is pleased to welcome your support
of the *Bright Lights, High Hopes Auction*.
See advertisement specifications for items donated below.**

AD SIZE

PRICE

TRIM SIZE

Full-page, four-color; logo on all
event-related materials

Items valued at \$9,999+

5" w x 8" h

Full-page, four-color

Items valued at \$5,000 - \$9,999

5" w x 8" h

Full-page, black and white

Items valued at \$1,000 - \$4,999

5" w x 8" h

Half-page, black and white

Items valued at \$ 500 - \$ 999

5" w x 3 3/4" h

Quarter-page, black and white

Items valued at \$ 250 - \$ 499

2 1/2" w x 3 3/4" h

Business card

Items valued at \$ 150 - \$ 249

3 1/2" x 2"

All artwork must be delivered to Joslin Diabetes Center by **October 1, 2009. We accept digital artwork and files via email and CD. Acceptable formats include: Adobe Illustrator, Photoshop, InDesign or PDF. Please include .125" bleeds on all artwork.**

We do not plan to send an Ad.

Thank you for your support of Joslin Diabetes Center. For auction questions or inquiries, please contact our Development Officer at 617.732.2513 or rico.mochizuki@joslin.harvard.edu.

Return form and ship item or certificate to:

10th Annual Bright Lights, High Hopes Gala Committee
c/o Joslin Diabetes Center
One Joslin Place, Suite 745
Boston, MA 02215

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