

Joslin Golf Classic



Joslin Diabetes Center

September 27, 2010
12:30 p.m. Shotgun Start
Black Rock Country Club
Hingham, MA

Honorary Chair: *Vince Wilfork*

Join us at the annual **Joslin Golf Classic** and help make a difference in the lives of those affected by diabetes. Tournament participants will enjoy a relaxing day at one of New England's premier private golf courses and all proceeds from the event will benefit Joslin's *High Hopes Fund* which generates critical support for the Center's clinical, research and educational programming. Registration begins at 11:30 a.m. Awards Ceremony and Banquet immediately following play.

For additional event details, contact Gina Carney at 617.732.2512 or gina.carney@joslin.harvard.edu.



About Joslin Diabetes Center

Joslin Diabetes Center is the world's preeminent diabetes research and clinical care organization. Joslin is dedicated to ensuring people with diabetes live long, healthy lives and offers real hope and progress toward diabetes prevention and a cure. Founded in 1898 by Elliott P. Joslin, M.D., Joslin is an independent nonprofit institution affiliated with Harvard Medical School. For more information about Joslin, call 1-800-JOSLIN-1 or visit www.joslin.org.

Corporate Sponsorship Opportunities

\$50,000 | Title Sponsor

- 4 foursomes at the Joslin Golf Classic
- Title Sponsor banner at the Joslin Golf Classic
- Signage and listing as Banquet Sponsor and speaking opportunity at the banquet
- Full-page color ad (inside front cover) in the program book
- Listing in Joslin's 2010 Annual Report
- Corporate Branding and Giveaway Opportunity

\$25,000 | Ace Sponsor

- 3 foursomes at the Joslin Golf Classic
- Ace Sponsor signage at the Joslin Golf Classic
- Signage and listing as Lunch Sponsor at the Joslin Golf Classic
- Full-page color ad (inside back cover) in the program book
- Listing in Joslin's 2010 Annual Report
- Corporate Branding & Giveaway Opportunity

\$10,000 | Eagle Sponsor

- 2 foursomes at the Joslin Golf Classic
- Eagle Sponsor signage at the Joslin Golf Classic
 - Signage and listing as Beverage Cart Sponsor at the Joslin Golf Classic
 - Full-page color ad (prominent placing) in the program book
 - Listing in Joslin's 2010 Annual Report
 - Corporate branding & Giveaway Opportunity

\$5,000 | Birdie Sponsor

- 1 foursome at the Joslin Golf Classic
- Signage and listing as Hole Sponsor (tee sign)
- Full-page black and white ad in the program book
- Listing in Joslin's 2010 Annual Report

\$3,000 | Foursome Sponsorship

- 1 foursome at the Joslin Golf Classic
- Half-page black and white ad in the Joslin Golf Classic Program Book

For more information or questions regarding sponsorship opportunities, please contact Heather Sullivan at 617.264.2785 or heather.sullivan@joslin.harvard.edu.



Underwriting Opportunities

Putting Contest Sponsorship | \$2,500

(only one available)

- Name/logo prominently displayed on putting green

Prize Sponsorship | \$1,500

- Name/logo prominently displayed at prize table

Hole Sponsorship | \$1,000

- Name/logo on tee sign

Printing Sponsorship | \$500

- Name/logo at registration signage and in program book

2010 Commitment Form

Sponsor Information

(please complete all information)

Name: _____

Title: _____

Company: _____

Street: _____

City: _____

State: _____ Zip: _____

Telephone: _____

E-mail: _____

Sponsorship Name to appear on all signage: _____

Sponsorship

(please check one)

- | | | |
|-----------------------|-----------------|----------|
| <input type="radio"/> | TITLE | \$50,000 |
| <input type="radio"/> | ACE | \$25,000 |
| <input type="radio"/> | EAGLE | \$10,000 |
| <input type="radio"/> | BIRDIE | \$5,000 |
| <input type="radio"/> | FOURSOME | \$3,000 |
| <input type="radio"/> | PUTTING CONTEST | \$2,500 |
| <input type="radio"/> | PRIZE | \$1,500 |
| <input type="radio"/> | HOLE | \$1,000 |
| <input type="radio"/> | PRINTING | \$500 |

All artwork for ads and tee signs must be received by September 1, 2010. We accept digital artwork and files via email and CD. Acceptable formats include: Adobe InDesign, Photoshop, PDF or Illustrator. Please email Gina Carney at gina.carney@joslin.harvard.edu for more information.

Player Information

(please complete all information)

Player 1: _____ Handicap: _____

Player 2: _____ Handicap: _____

Player 3: _____ Handicap: _____

Player 4: _____ Handicap: _____

Payment Information

(please check one)

- MasterCard VISA AMEX Discover

Name on Card: _____

Card #: _____

Signature: _____

- Check Enclosed (please make payable to **Joslin Diabetes Center**)

Please return completed form and payment to:

Attn: Heather Sullivan
Joslin Diabetes Center
One Joslin Place
Boston, MA 02215
Phone: 617.264.2785
Fax: 617.732.2562
Email: heather.sullivan@joslin.harvard.edu

Proceeds from the 2010 Joslin Golf Classic go to our High Hopes Fund. The High Hopes Fund supports Joslin's efforts to improve the lives of people with diabetes—young and old—and to prevent and cure the disease. For tax purposes, the IRS requests that we inform you that your contribution is tax deductible to the extent provided by law.